



Oncology on Canvas® FAQs

Here are some of the most common questions about Lilly Oncology on Canvas (LOOC).

Why Lilly Oncology on Canvas?

Since 2004, LOOC has championed creative expression and the benefits it may provide for people affected by cancer. The program continues to give members of the cancer community an opportunity to connect with countless others and share their journeys through art and narrative.

How can I get involved?

Here are some suggestions for how you can get involved with LOOC and/or support the art therapy movement:

- Create and submit artwork that shares how cancer has impacted your life
- Encourage other people to participate in LOOC
- Organize or host an exhibit in your local community
- Organize a local art therapy program
- Volunteer at or otherwise support an established local art therapy program
- After submission to LOOC, donate your artwork to a local organization that can sell or auction it to raise funds to support art therapy

Once I share my art, how will it support art therapy and the broader community?

Once your art becomes part of LOOC, it may be used to support art therapy in a number of ways.

It might be:

- Posted in the LOOC online art galleries so that it can be a source of inspiration for others
- Showcased in exhibits at hospitals, healthcare offices, and other institutions that reach out to the community
- Used to create art therapy tools and materials that help develop/support local art therapy programs
- Employed in partnership with other sponsors of art therapy programs to spread the word about or support the art therapy movement

How do I submit my art?

Our online submission process allows artwork to be submitted throughout the year for sharing with others through online galleries, exhibits, and art therapy tools and materials. Please note that the last day for artwork submissions will be December 31, 2017.

For full details on how to submit your work, including the Official Submission Program Terms, visit LillyOncologyonCanvas.com.



LILLY ONCOLOGY
on canvas
Your art. Your story.

When can I submit my artwork?

Your artwork can be submitted at any time during the 2017 calendar year. You will also be able to submit more than one piece throughout the year. The last day for submissions will be December 31, 2017.

What are you doing with the art previously submitted to LOOC?

Artwork from previous years will continue to be featured in online galleries as well as on future educational art therapy materials. We may also share some of the art with advocacy partners who may use it for fundraising to provide support to people with cancer.

How can I get more information?

If you have additional questions or need more information, please call 1-800-LillyRx (1-800-545-5979), or email artdirector@lilly.com.

Visit LillyOncologyonCanvas.com or our Facebook page to stay informed, read stories of inspiration, and more.



PP-ON-US-2061 06/2017 © Lilly USA, LLC 2017.
All rights reserved.

Oncology on Canvas® is a registered trademark owned by or licensed to Eli Lilly and Company, its subsidiaries, or affiliates.

The Cancer Support Community logo is a registered trademark of Cancer Support Community. NCCS and its logo are registered trademarks of the National Coalition for Cancer Survivorship.